



Registered Charity No 327714

**THE NATIONAL HOLIDAY FUND**  
**FOR SICK AND DISABLED CHILDREN**

**ANNUAL REPORT**

**2009**

**THE NATIONAL HOLIDAY FUND FOR SICK  
AND DISABLED CHILDREN**

**Trustees Annual Report**

**For the Year ended 31<sup>st</sup> December 2009**

**Legal and Administrative Information**

<b><u>Name of Charity</u></b>	The National Holiday Fund For Sick and Disabled Children
<b><u>Registered Number</u></b>	327714
<b><u>Governing Document</u></b>	Trust Deed dated 30 <sup>th</sup> January 1988
<b><u>Official Address</u></b>	PO Box 318 Great Yarmouth NR29 4WT
<b><u>Charitable Objective</u></b>	----- To relieve the sickness of chronically or terminally ill children and temporarily or permanently physically disabled children ('the beneficiaries')  By providing holidays for the beneficiaries  By providing whatever assistance is necessary to the beneficiaries to take a holiday  -----
<b><u>Names of Trustees</u></b>	Mr James Cleeve - Chairman Mr Alan Candy Mr Mark Haddow Mr David Hodges Mr Philip Price
<b><u>Basis for appointing Trustees</u></b>	New or replacement Trustees are appointed by the existing Trustees. There must be a minimum of three (3) Trustees.

## **OFFICERS OF THE CHARITY**

<b><u>President</u></b>	Graham COLE
<b><u>Founders</u></b>	Malcolm HADDOW MBE Liz HADDOW MBE
<b><u>Medical Advisory Panel</u></b>	Dr Mike NOWERS MBBS M.Phil MD FRCPsych Dr Carole BUCKLEY BSc MBBS DRCOG MRCGP
<b><u>Director</u></b>	Malcolm HADDOW MBE
<b><u>Director Holiday Division</u></b>	Liz HADDOW MBE
<b><u>Disney Co-Coordiators</u></b>	David VERNON Jackie VERNON
<b><u>Charity Coordinator</u></b>	Mary HADDOW
<b><u>Consultant Travel Adviser</u></b>	Sue KING
<b><u>IT Consultant</u></b>	Barrie SIMS JP
<b><u>Charities Liaison Officer</u></b>	Dr Phil SQUIRE MB BS MRCGP
<b><u>Accountant</u></b>	Mr Alan CANDY
<b><u>Examining Auditor</u></b>	Mr Anthony GLENN FCA
<b><u>Secretary &amp; Minute Taker</u></b>	Mrs Beverley HODGES
<b><u>Bankers</u></b>	Lloyds TSB plc 1-3 Market Place Romford Essex, RM1 3AA  CafBank Kings Hill West Malling Kent, ME19 4TA

## **THE MAIN SERVICE OF THE CHARITY**

To take chronically or terminally ill children and temporarily or permanently physically disabled children, accompanied by appropriately qualified carers and fully qualified medical staff, on a unique international adventure, primarily to Florida, USA.

In doing so parents, guardians and carers of those children have an opportunity to take a much needed respite, knowing their charges are having the best of care and continuity of medical attention while they are away from home. It also provides an opportunity to give extra or undivided attention to others in the family.

Each holiday is of two weeks duration with a group normally consisting of twelve children, each of whom is accompanied by a carer. In addition there is an experienced group leader, a qualified Doctor and a senior nurse. All of the groups are fully insured with the children being individually assessed.

### **Organisation**

The Charity works to a strict policy statement that deals with: -

- a) General Principles
- b) Helper Selection and Training
- c) Criminal Records Bureau
- d) Equality Statement
- e) Care and Protection of Children
- f) Data Protection and Record Keeping and
- g) Medical Reports.

All Officers and group personnel accompanying the children on the trips give their time and services free.

Alan Candy is responsible for maintaining the accounts, which are audited.

The medical panel is based in Bristol.

### **Chairman's Comments**

2009 has been a very good year for the charity, we have sent two successful trips to America and both came back with glowing reports.

We have also had a successful year raising money in excess of £35,000.

We are most grateful for the generous financial support that continues to be given by both individuals and organisations, particularly in these difficult financial times.

With regards to 2010 we have now booked two trips to America and have the funds to finance these trips.

On a sad note we lost Trevor Taylor who had been involved with the charity for a considerable number of years.

Jim Cleeve

## **Directors Report 2009**

The good news about this year is that we have had two successful trips taking 24 children on a unique holiday. The full details of these can, as usual, be found in the report of the Director of the Holiday Division.

The economy has had an impact on our donations for this year but it is imperative that we remain positive and upbeat and search for donations. I am convinced that companies still have a charity budget, albeit smaller than it was, but when the economy eases, which I hope will be soon we must be at the head of the queue to seek out these donations.

With this in mind I worked this year with Leah Prevost who is an Independent Consultant in Business Development, to produce a business plan for the Charity. We have had some very positive feedback about the business plan from various companies and I am hopeful that it will reap its rewards. My thanks to Leah who donated her time and expertise at a rate that this Charity strives for, nothing.

Trevor Taylor hung up his trainers this year and left the Charity. Trevor first became a helper in 1994 and went on a group every year until 2008. He did 19 trips in all and 4 as a Group Leader. Both Liz and I would like to place on record our thanks for all his work.

The registered office of the Charity was administered by Trevor at Belevdere, so we also had to change the PO Box to Great Yarmouth and Mary has taken over this task.

Two years ago we were de-registered by the Criminal Records Bureau, as we didn't do sufficient checks in a year. This year however I approached a company called Atlantic Data Ltd so we could once again do our own checks. Mike Nowers, Andy Price and Mary Haddow are the Registered Liaison Officers to do the checks. This seems to have had a few teething problems but hopefully we can iron them out. One thing is certain, and that is that we must continue to use the CRB checks as a minimum standard check for all our helpers.

This year saw many modifications to our website and we now have a donate button and gift aid form for anyone to donate via our website. Barrie Sims continues to do sterling work in this field.

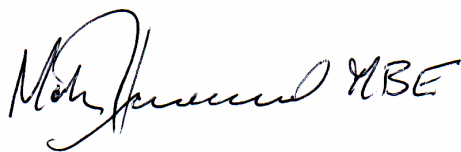
Barrie had a contact with a company called Bluewater Solutions and he and I approached them, with business plan in hand, and were very grateful for the donation of £800 per month. Barrie has continued to cultivate them and obtained sponsorship during the summer for a portable hard drive and video editing software which allowed him to edit the video whilst he was still in Florida. In fact the video for the November trip was produced by the 1<sup>st</sup> December and was posted to the children on Barrie's return to the UK 12<sup>th</sup> December.

Whilst talking about sponsorship Mark continues to keep Protect Your Bubble informed of all that is going on and we look forward to further donations in 2010. Also through Sue King and the Business Plan we signed a contract with APH (Airport Parking and Hotels) and we get a percentage of any booking made via our website or by mentioning the NHF when booking with them.

Technology seems to have taken over the world and I feel that we must keep up, particularly if it can make life easier for people involved in the Charity. Group Leaders receive a lot of information on paper on their arrival in the USA and have to keep accounts of cash spent, again on paper. I then have to transfer to my computer and then present to the board members in the USA for their approval. I spoke to Barrie and discussed the possibility of using a netbook for the Group Leader. As the hotel has free Wi-Fi it was decided that it was a good idea, so Barrie contacted Bluewater Solutions to seek their advice as to which to buy. Bluewater has generously purchased the netbook and software and will be trialled in April.

We have now taken 432 children in 37 groups at a cost of £986000 so in 2010 we will look forward to breaking the £1million barrier

Finally a big 'Thank You' to the Trustees, Members of the Management Group, Group Leaders, Senior Nurses, Helpers and everyone involved in the Charity who give his or her time and expertise at the 'right price'.

A handwritten signature in black ink, reading "Malcolm Haddow MBE". The signature is written in a cursive style with a large initial 'M'.

Malcolm Haddow MBE  
Founder & Director

## **Report of the Director of the Holiday Division 2009**

The April trip had some firsts in it, Mark went as Group Leader and we started the system of appointing a Trustee to each trip in order that they may be able to see the mechanics behind the groups, and how they are put together. Dave Hodges was the first to step up and found it a very informative experience even if he did say he counted over 200 e-mails. Liz was the Senior Nurse and Peter the Doctor.

Mark took the group to Kennedy Space Center and dropped EPCOT from the itinerary. Kennedy is an easy paced day and most of the group enjoyed it, the girls less than the boys, but then it is payback for the girls' shopping time.

Due to the last minute drop out because of sickness by a female helper, Julie Carpenter stepped in as a replacement which must have been very difficult going as a helper after being a Group Leader, and in fact having Mark as a trainee, so a big thank you goes to her for being willing to do that.

Bean-bag pillows were tried out in the vans in order to make the children more comfortable on the longer journeys, they proved to be a success and in fact more were requested for the next trip which were supplied. Also drinks cups were supplied to the helpers as well as the children and were a success on this group by reducing the necessity for drinks stops.

The whole trip was a great success and the children had a wonderful time, which is reflected in the video that Barrie Sims produced to a high standard, very quickly. He now edits the videos whilst still in the USA and in fact the November group had their videos by the middle of December.

We have been experiencing some problems with the allocation of rooms at the Sofitel Hotel, so during the summer with the help of Sue King we looked at our options. Sue priced up off site hotels, but then the additional cost of transport to the airport made it unsuitable.

Sue, Malcolm, and I went to the Hilton and had a meeting with Carla Rollin who was more than helpful and offered good facilities and rooms on the same floor, which was a priority. The November group were the first to stay there and all gave it the thumbs up, so we are hopefully looking forward to a long working relationship with them.

With Trevor leaving the Charity it left the November group without a leader and I was over the moon when Andy Price said he would come out of retirement. It was wonderful to have him back and everyone on the USA side was delighted to see him again. Much as he did protest to begin with he had to admit that he started to enjoy himself even to the extent that he has said he would do it again but only in an emergency. Liz was again the Senior Nurse and Terren the Doctor with Alan the appointed Trustee. Liz unfortunately suffered with a chest infection whilst away which had to be treated by the Doctor but she still managed to do all the activities.

Andy also did Kennedy Space Center instead of EPCOT with again much the same reaction as the previous group. It seems to be a 'love it' or 'hate it' day but worth keeping in the itinerary for the boys at least whilst the space programme is still active.

Due to Holly having had surgery the 'cook-out' returned to Andy and Patti's house and took place after the motorbikes. It proved to be one of the most popular days with the children.

We have had a good 2009 with two successful trips and we are now waiting to see what 2010 brings due to the fact that the Disney Compassion Program is in new hands and as yet we do not know how it will work.

We continue to review and update the trips while at the same time keeping the tried and tested methods in place to maintain the high standards that were set at the very beginning.

Without all the hard work both sides of the pond these holidays would not be possible, so a big thank you to all concerned and I know I can say that from the children who you make so happy.

A handwritten signature in black ink, reading "Liz Hadow MBE". The signature is written in a cursive style with a large, stylized initial "L".

Liz Hadow MBE  
Director Holiday Division



**THE NATIONAL HOLIDAY FUND  
OF THE UNITED STATES INC.**

Dear NHF,

Thanks to the boundless generosity of countless companies and dedicated volunteers who share their time, talents, and heart, last years NHF USA participation was truly a journey of love.

I had my first interaction with the NHF in October of 1995. Although we have adapted and changed the trips since then, I am glad to report that under Malcolm & Liz leadership and the unique partnership between both organizations we have never lost sight of the core values in ensuring that the children are always the number one priority.

Many of our Board Members have been on this journey since we first incorporated and more have joined the journey along the way. Because of their unwavering dedication, we have once again supported the two 2009 trips.

This was the first year we had the opportunity for both trips to visit Kennedy Space Center as well as offer other unique experiences that I believe the children could not experience with any other organizations.

I had the opportunity to read letters sent in by the children and their families. Reading these letters and having more personal interaction with the children continues to reinforce my commitment to our vision and mission.

So many of us have been affected by both country's economic downturn, struggling to cope with losses and hardships. It's tempting to worry only about our own families this and next year. Yes, times may be tough, but we have not lost hope; we cannot lose hope because it is the very essence of what we provide.

In closing, I sincerely thank everyone who contributes to NHF USA. Whether it is through their valuable time as a volunteer or your monetary contributions, we have all made a difference. 2009 brought us many happy memories, which would have been impossible to achieve without the support our Board and key volunteers that I am proud and and privileged to be associated with.

**David A Vernon President & CEO NHF USA**

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